



## 2010 Corporate Sponsorship Program

### GOLD Sponsor - \$5,000 (Limit of 4)

Promotion - recognition throughout the year in newsletter, on letterhead and on the new chapter website.

Chapter Publications:

- ✓ Recognition in each of the Chapter E-Newsletters
- ✓ 1 feature in quarterly E-Newsletter. Wording to be provided by sponsor

Sponsorships - logo recognition as a GOLD Sponsor throughout the year at events:

- ✓ Recognition at all Chapter Meetings (4)
- ✓ Logo recognition as a GOLD Sponsor at each of the Chapter Meetings and networking events on signage and on table tents (when applicable)

Additional recognition will be included in:

- ✓ Recognition on each Chapter Meeting notice
- ✓ Special sponsor recognition badges at Chapter Meetings, Annual Meeting and chapter networking events
- ✓ Logo and company link on chapter website.

Registrations - complimentary registrations to a variety of Chapter events:

- ✓ 1 complimentary table (6 registrations) to the 2010 Market Update
- ✓ 2 complimentary registrations to each Chapter professional development event (2 events annually)

Advertising at Events-Capstone sponsors will be allowed to bring corporate marketing materials to events listed above. Marketing materials are limited to one 8 ½ x 11 brochure which will be on display at registration tables. It can also be distributed at tables or on chairs at the event where possible.

- ✓ LOGOS FOR GOLD SPONSORS WILL BE PART OF THE SALUTATION ON THE NAIOP EXECUTIVE DIRECTOR EMAIL (EXCEPT POLITICAL MESSAGES).

\*\*\*\*\*BENEFITS ADDED IN 2010 \* \* \* \* \*

2 COMPLIMENTARY REGISTRATIONS TO EACH CHAPTER MEETING AND NETWORKING EVENT

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### SILVER Sponsor - \$2,500

Promotion - recognition throughout the year in newsletters, on letterhead and on the chapter website:

- ✓ Recognition in each of the Chapter E-Newsletters

Sponsorships - name or logo recognition as a SILVER Sponsor throughout the year:

- ✓ Name or Logo recognition as a SILVER Sponsor at each of the Chapter Meetings on signage and on table tents
- ✓ Name or Logo recognition at chapter networking events on signage at event and in program and in the event notice
- ✓ Name or Logo recognition at Chapter Annual Meeting as SILVER Sponsor

Additional recognition will be included in:

- ✓ Recognition on each Chapter Meeting notice
- ✓ Logo and link on chapter website

Registrations - complimentary registrations to professional development events:

- ✓ Two complimentary registrations to each Chapter professional development event (2 events annually)
  - ✓ Two complimentary registrations to the 2010 Market Update
  - ✓ One complimentary registration to each of four chapter meetings and two networking events
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## BRONZE Sponsor - \$1,000

Name or Logo recognition as a BRONZE Sponsor throughout the year:

- ✓ Name or Logo recognition as a BRONZE Sponsor at each of the Chapter Meetings and at chapter networking events on signage and on table tents
- ✓ Name or Logo recognition at Chapter Annual Meeting as a BRONZE Sponsor

Additional recognition will be included in:

- ✓ Recognition in each of the Chapter E-Newsletters
- ✓ Company name on Chapter letterhead (except lobbying letters)
- ✓ Name on chapter website

Registrations - complimentary registrations to professional development events:

- ✓ 1 complimentary registration to each professional development event (2 events annually)
- ✓ 1 complimentary registration to the 2010 Market Update

Social events are sponsored separately and not part of the Corporate Sponsorship Program.

## Corporate Sponsorship Form

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Our firm would like to become a corporate sponsor at the following level:

- GOLD Sponsor (\$5,000)
- SILVER Sponsor (\$2,500)
- BRONZE Sponsor (\$1,500)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

- Check (made payable to NAIOP-WI and included with this form)
- MasterCard/VISA

# \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Please return to the NAIOP-WI offices by  
**January 15, 2010**

250 E. Wisconsin Avenue, Suite 1800  
Milwaukee, WI 53202  
414-892-5743 (FAX)